

### WHO WE ARE

We are an IT services providing company, working since 2001.

### WHAT WE DO

Provide almost every IT service that helps to grow your business.

### WHY US ?

Your business is our asset so we create the most reliable solutions.





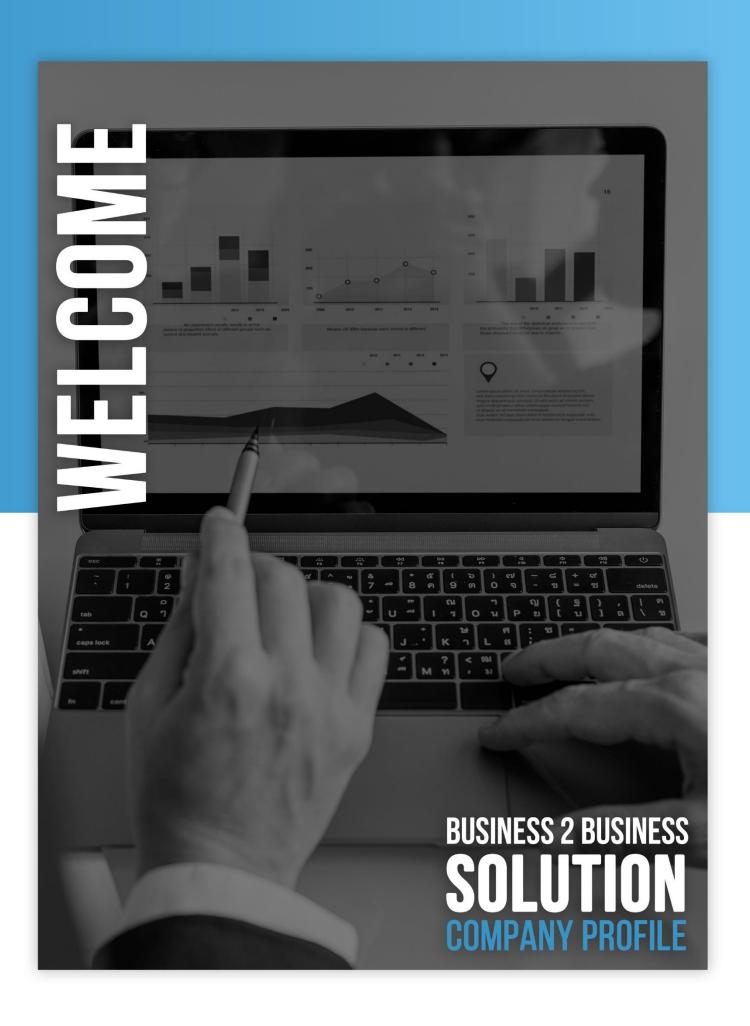
INFO@B2BSOL.COM.PK



+92 323 9012222 +92 213 2785304 +92 213 2785306



OFFICE 1014, 10<sup>TH</sup>FLOOR, CAESAR'S TOWER, SHAHRA-E-FAISAL, KARACHI, SINDH, PAKISTAN.



# TABLE OF CONTENT

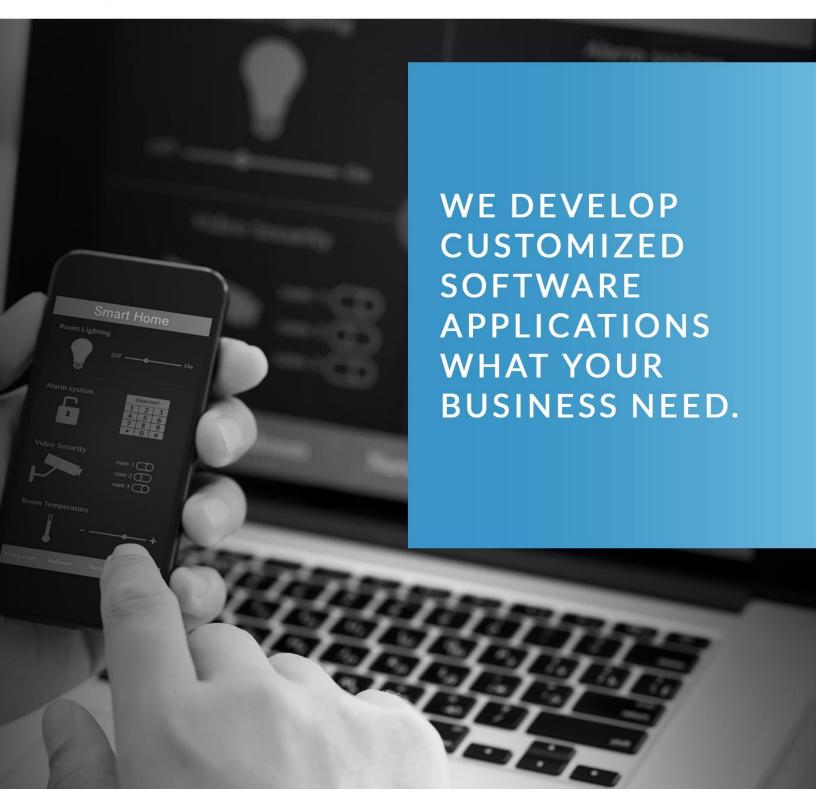
B2B Solution is providing the utmost satisfactory IT services, to its clients since 2001. B2B Solution aims to provide a range of high quality products in web development solutions, domain and hosting plans, e-commerce and digital marketing.

01	OUR COMPANY
02	INTRODUCTION
03	CUSTOMIZED SOLUTION
04	E-COMMERCE SOLUTIONS
05	DIGITAL MEDIA MARKETING
06	OUR PRODUCTS
07	MODULES
80	WE WORK WITH
09	CLIENTELE
10	SUCCESS

# **OUR COMPANY**

Business 2 Business Solution initiated with the vision to build and provide business solutions to all kind of small, medium or multinational organizations.

Business 2 Business Solution helps clients with digital transformation to provide them most convenient and burden-less environment. With Business 2 Business Solution, clients can better interact with their businesses, promote unique services to its customers and create new business opportunities.





Let's create eye catching portfolio for your visitors and turn them to your clients.

# INTRODUCTION

Business 2 Business Solution initiated with the vision to build and provide business solutions to all kind of small, medium or multinational organizations.

Business 2 Business Solution helps clients with digital transformation to provide them most convenient and burden-less environment. With Business 2 Business Solution, clients can better interact with their businesses, promote unique services to its customers and create new business opportunities.

Since 2001, Business 2 Business Solution has become a business solution provider worldwide with the single goal of helping other businesses grow and become successful. We now offer several software services, products and customized software solutions as per clients' need.

We understand business because we are a business. We know what it's like to start from zero, with no outside investment and build a company from one employee to nearly fifty and more. Our products are tooled for businesses because we understand the challenges of startups, and we also know what it takes to be successful. We are committed to providing that knowledge, experience, and expertise to as many other businesses as

## WHY US?

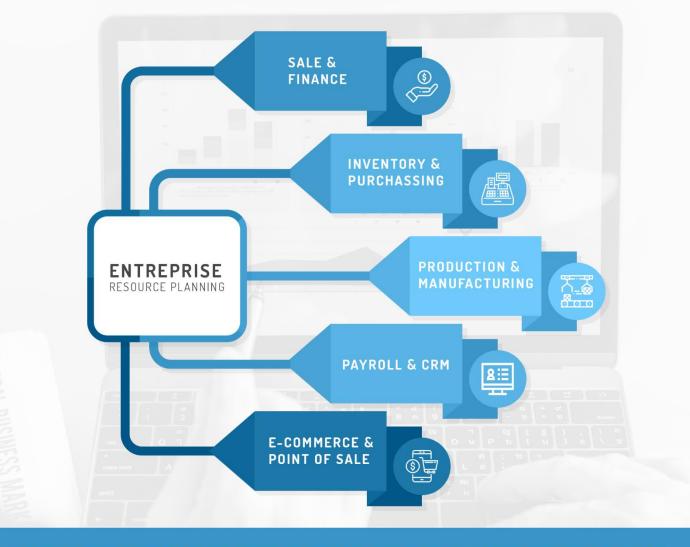
We know software. You know your business. Together, we can achieve great things. Count on us to be a reliable business partner, financially sound, globally connected and completely dedicated to digital transformation of your business.

# CUSTOMIZED SOFTWARE APPLICATION CRM MIS **ERP**

We offer our client a top-edge software development services with the vast exposure, professional expertise and domain knowledge of the latest industry trends and business driven model. Our professionals serve a large range of technology services and solutions that address the IT needs of businesses.

Being a leading software outsourcing company in Pakistan, we ensure world-class solutions in the development of customized software solutions, mobile applications, desktop applications, business intelligence applications, domain, hosting, graphics designing, video animations and digital media services to grow your business and accelerate ROI.

THINK WE CREATE



WE CODE WITH DECENT TECHNOLOGIES FOR BUILDING ROBUST, DYNAMIC & SCALABLE APPLICATIONS FOR BOTH WEB-BASED AND DESKTOP SOFTWARES. WE'VE EXTENSIVE EXPERIENCE IN DEVELOPING AND DEPLOYING ASP.NET SOFTWARE SOLUTIONS TO OUR CLIENTS WORLDWIDE.



# **E-COMMERCE** SOLUTION

eCommerce development and designing services have become a necessity in order to drive an enhancing traffic on your online store. Business 2 Business Solution is a leading software development company which is not only offers eCommerce solution but all so provide point-of-sale system, online and mobile marketing services and reporting tools for small, mid and large-scale enterprises. Our highly qualified and skilled professional team offer latest technology and up-to-date eCommerce development services.



# **DIGITAL MEDIA**

Digital Media reduces the gap between creativity and its real-world business applications where dynamic content and creative marketing communications strategies helps to grow and highlight your business into international environments.

Our ambition is to resolve business marketing challenges through digital media. We consolidate strategic thinking, creativity and technology to effectively coordinate our clients into the lives of consumers



### DESIGNING

Logo, business card, flyers, pamphlets, brochures, letterhead, website, backdrops, banners.



### DEVELOPMENT

Website development, content management system, wordpress development, mobile applications.



### MARKETING

Search engine optimization, email marketing campaigns, social media marketing.



### **ANALYTICS**

Google analytics integration, hits counter, visitors counter, traffic control.



### BRANDING

T-shirt, hoods, caps, shopping bags, mugs, mobile casing.



### SUPPORT

Call center, customer support, live chatting, video tutorials, documentation.

Our dedicated team is able to conceive, develop, execute, manage, and evaluate all kinds of creative visual and digital media projects from start to finish.





PATIENT MANAGEMENT SYSTEM



TRAVEL MANAGEMENT SYSTEM





# MISMODULES

Finance Management System

Sales Management System

Production

Purchase Management System Inventory & Stock Management System

Payroll & Time Management System Easy-to-use functionality that does everything you need.

# WE WORK WITH FOLLOWING SECTORS

Education

Lubricants

**Travel Agency** 

**Textile** 

Distribution

**Production** 

**Pharmaceutical** 

**HR** Outsourcing

Agriculture & Pesticides

Dairy Farm

Food

Retail Store











































CLIENTEL

























































SLENTELE SLENTELE















# FUTURE IS CREATED BY WHAT YOU DO TODAY, NOT TOMORROW

ROBERT KIYOSAKI